

# ARTIST'S HANDBOOK

vo/ume



**GETTING  
STARTED**

# HELLO AND WELCOME TO VOLUME.COM!



**WATCH WELCOME VIDEO HERE**

## **VOLUME.COM IS GREAT FOR FANS**

Hi!

My name is Niki Kennedy and I am a regularly streaming artist at Volume.com.

Volume is not only flexible for me and my schedule, it allows me to provide many options for my fans. I can create ticketed streams and charge anything from Free to \$250 and on top of that I can receive tips. My fans can pay me using Paypal or a credit card and it's easy for them to use.

In addition to buying tickets and tipping, my fans can also subscribe to my fan club. This means they pay a monthly fee to get additional perks such as exclusive streams and special content created just for them. This adds to my monthly income.

# GETTING STARTED

VISIT VOLUME.COM -

[HTTPS://VOLUME.COM/](https://volume.com/)

In the top right corner you will see our sign up button

Now comes the fun part - customize your page so that your fans get a sense of who you are and add a music player.

**Add your genres** Make sure to enter genres you play, and your links to your profiles online including your website and socials

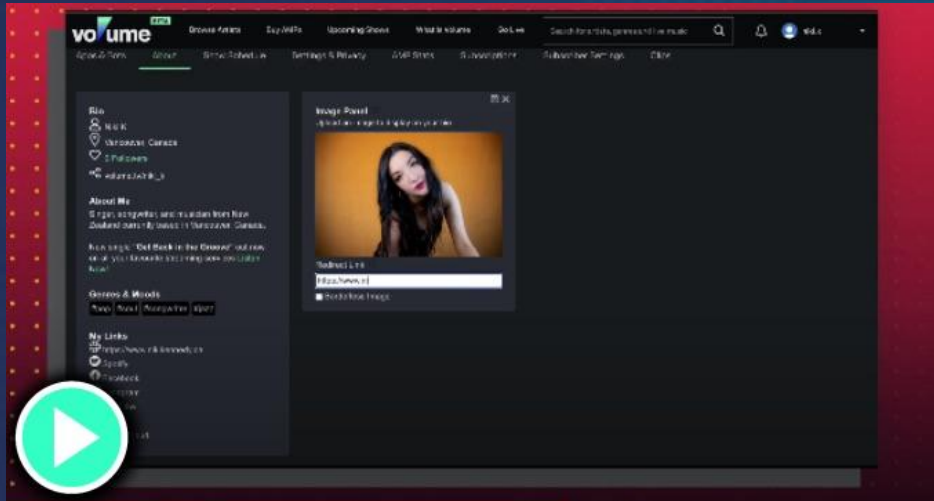
**Add elements to your page using Panels** - You can also add other images & links to your profile via the PANELS on your page

## Choosing a Promo/Profile photo

This is an important step when setting up your profile and you can switch it at any time.

Here are some guidelines when choosing a photo:

- Hi-resolution photos look best
- Make sure there are no distracting backgrounds or elements in the photo



# CREATE A FAN CLUB/SUBSCRIPTION



## Create a Fan Club/ Subscriptions

One of the great artist perks of Volume is you can build Fan Clubs / Subscriptions. This is a way for your fans to support you on an ongoing basis in addition to tips and ticket sales. You can create up to three tiers of Fan Clubs and charge anywhere from \$5.99 to hundreds of dollars monthly.

## Some Ideas for Subscription Perks

Exclusive streams, archived re-streams from past performances, Q&A sessions, vocal or instrument lessons (either pre-recorded or IRL) , writing sessions, original or cover song exclusive creations.

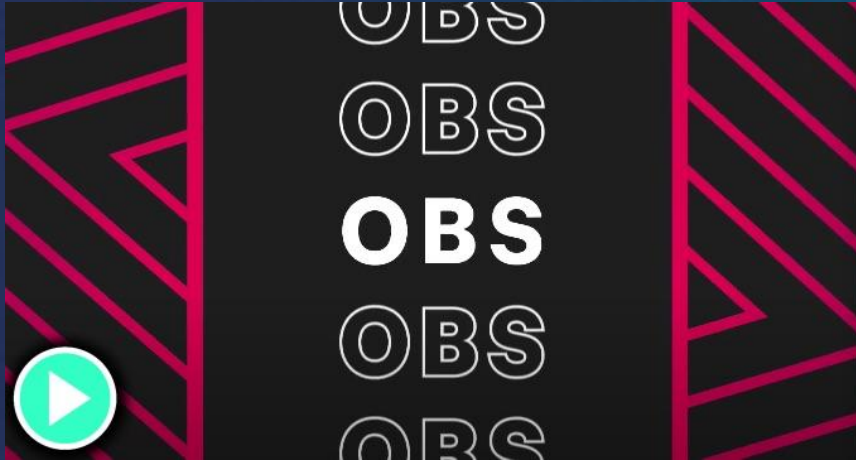


# WAYS TO BROADCAST

# SETTING UP YOUR LIVESTREAM

The next step is to set up your stage.

If you are not technically inclined, Volume offers a built-in broadcaster where you can use any camera or microphone directly through your browser. This option is great for artists who don't have much experience with the technical side of broadcasting but want to put on an easy but quality show.



## Building Your Live Stream Schedule

As I already mentioned, Volume.com is great because you don't have to create an aggressive schedule. But you should absolutely add as many streams as you can to your profile as Volume builds you a beautiful page with all of your future dates and upcoming stream countdowns. The platform will also email fans who have purchased or reserved a free ticket when you are going live

For more advanced broadcasters, we suggest using OBS, a free streaming software that will allow you to fully customize your broadcast.

# CREATING TICKETED SHOWS

*Whether you decide to charge or do your streams for free, Volume suggests that you create a ticketed event. There are 4 main advantages to this:*

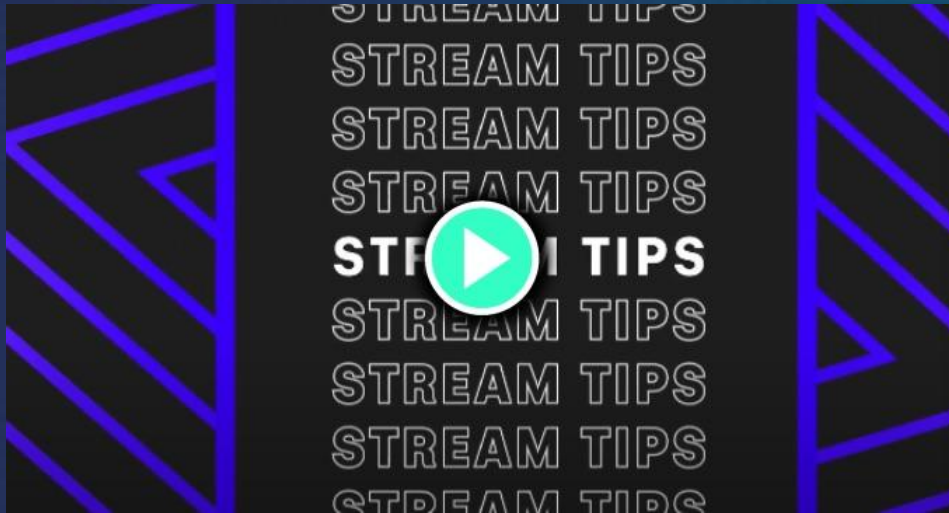


1. Volume will feature your show on their homepage in the Upcoming Shows section and this increases your discoverability.
2. Volume has a dedicated graphic design department and if you let them know a special live show in advance they will create branded graphics for you to share across your socials and they share them on theirs - @GetOnVolume
3. Volume creates a unique ticket link with a graphic, sharing tools, and a countdown for every show you schedule which you can share in emails and on social media
4. Volume.com will alert all of your followers and all people who purchased or reserved tickets with email alerts the moment you go live.



# 5 TIPS TO MAKE YOUR STREAMS SHINE

*In this video, Niki will take you through 5 streaming tips - here are the cliff notes*



1. Think about your background & pay attention to your lighting
2. Engage with your audience - say hi! Give shout-outs when fans tune in etc.
3. Promote your streams - share on socials. Upload your shows to Bandsintown
4. Find ways to stand out and build community
5. Have fun and be you!

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**LIVE STREAMING**

**PROMOTIONS GUIDE**

# VOLUME'S SOCIAL CHANNELS

Volume has an active social media community and we are here to help support your streams and shows.

## FIRST STEP IS COME AND FOLLOW US!

Instagram - <https://www.instagram.com/getonvolume/>

Twitter - <https://twitter.com/getonvolume>

Facebook - <https://www.facebook.com/GetOnVolume>

TikTok (shall we add or wait till fully activated?)

If you would like us to post about your stream and share what you have planned with our community please @ us or send a DM and we will do our best to repost and or send a shout out to our community.

**GETTING**

**PAID**

# GETTING PAID

We currently offer the following convenient payment methods:

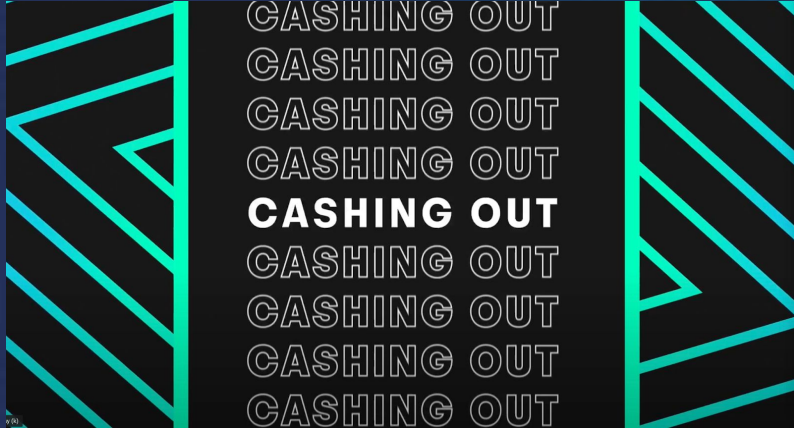
- Direct Deposit (USA only)
- PayPal (Countries supported by PayPal)
- Stripe (Currently available for the following countries: Australia, Austria, Belgium, Bulgaria, Canada, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hong Kong SAR China, Hungary, Ireland, Italy, Japan, Latvia, Lithuania, Luxembourg, Malta, Netherlands, New Zealand, Norway, Poland, Portugal, Romania, Singapore, Slovakia, Slovenia, Spain, Sweden, Switzerland, United Kingdom, United States)

Be aware that there is a minimum amount required to get a payout. The minimum for ACH is \$50.00 and Stripe is \$10.00. If you do not earn the minimum amount required within a pay period, your balance will roll over into the next pay period until the minimum is achieved.

Payment periods are from the (1st-15th) and (16th-31st) of each month.

# CASHING OUT YOUR AMPS

You worked hard for your AMPs - we know that - so Volume makes cashing out your AMPs easy and fast!



1. Click the “Go Live” tab at the top of the homepage and scroll down to the “AMP Stats” tab to fill out the Payment Information Form. Here you can choose your payment method!
2. After, in the “AMP Stats” tab, click the “Artist Verification form”. Here you will need to upload an unexpired government issued ID with a recent recognizable photo. Be sure these photos are high quality!
3. After your photos have been accepted it’s time to cash out! Back in the “AMP Stats” tab, click “Transfer AMPs to cash”. Transfer your desired amount of AMPs to cash and click “Convert to Cash”. You also have the ability to set daily payouts!

# AMPS (CONTINUED)

Each AMP you receive is worth five cents. Five cents might not seem like a lot, but with Volume.com's community support, it builds up. Best of all fans can purchase AMPs with a credit card via Stripe or they can use Paypal.

**AMPs transferred on the 1st through the 15th of the month will be sent by the 22nd and AMPs transferred on the 16th through the 31st will be sent by the 7th.**

There are 5 different AMP packages your fans can purchase

\$49.99 = 950 AMPs.

\$25.99 = 495 AMPs.

\$19.99 = 380 AMPs.

\$9.99 = 190 AMPs.

\$ 1.99 = 38 AMPs.

**ADDITIONAL TIPS**



# ADDITIONAL LIVE STREAMING TIPS

**Keep your private info private** Do not disclose any information you wouldn't want a stranger to know such as address, passwords, etc.

**Interact with your chat** If someone is asking a question, try to respond to them after you are done playing a song. You do not need to stop your songs to respond to every comment, but when you are done playing, you should address the chat and see what people are saying, and get in the conversation.

**Assign moderators** When you see someone you trust in the chat, click their username and then click 'assign as moderator' to promote them to that status! This will help keep the conversation going and keep you from getting distracted during your stream.

**Be present during your stream** This is self-explanatory, but try not to be looking down at your phone, or on social media.

**Share your links with your audience** You have a unique VOLUME username as well as a ticket link for each and every show you add to your profile. Post them on your socials, share them in your email blasts and add them to your website.

We hope this guide helps you begin your journey as a live streamer with Volume.com and it has given you an overview of what to do next. The team is always here to help you along.

For further questions and information, please reach out to [support@volume.com](mailto:support@volume.com).

# THANK YOU